

Synopsis

Take your business to new heights with up-to-date social media marketing. How can 'Social Media: Marketing Strategies for Rapid Growth Using: Facebook, Twitter, Instagram, LinkedIn, Pinterest and YouTube' help you achieve this? Learn how to grow an engaged and supportive following on Facebook, Twitter, Instagram, Pinterest, YouTube and LinkedIn. Tell your story and get your brand's message across in a way that consumers enjoy and even look forward to. Develop the skills needed to turn media consumers into paying customers. Learn the key demographics of each social media platform and how to use this to your advantage. Learn how to target your marketing to very specific groups of people for increased engagement and conversion. Learn how to improve your bottom line with more efficient marketing and cheaper customer acquisition. Take your business or brand to the Stratosphere! Ideal for businesses of all sizes, brands and even personal pages! It's time to take your social media channels to new heights. It's time to grow your business the right way. Get relevant and dominate your platforms in 2016! Grab *Social Media: Marketing Strategies for Rapid Growth Using: Facebook, Twitter, Instagram, LinkedIn, Pinterest and YouTube* • now and learn how to take your business to the next level.

Book Information

File Size: 1280 KB

Print Length: 112 pages

Simultaneous Device Usage: Unlimited

Publication Date: February 25, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01C83INE6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #72,790 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #9 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Public Relations #27 in Books > Business & Money > Marketing & Sales > Public Relations #186 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing

Customer Reviews

I was really sure I knew how to run a business account but the family business Facebook account began losing likes really fast, so I had to look for help. Now I know I was mistaken because actually this social network was not the most appropriate for our business, now I'm focusing on the online content in other Social Media that helps more with our specific product, this book can definitely provide you the knowledge and the tools for you to run a business on line profile, it helps you to create an image of your company and leads you to the path of Marketing On Line, it tells you why to use Facebook or twitter, if it is the case, or what type of content Upload on YouTube or Instagram, if anyone of those social networks are good for you. Don't be afraid of reading it even if you don't know anything about it because the book explains it self very good and you won't feel you need more information because it gives you all.

It seems that today's age of technology has a lot of advantageous points to businesses. Aside from the fact that internet made shopping so comfortable, the technology also paved the way to Social Media. This book outlines the steps of effectively using Social Media platforms, like Facebook and Twitter, in marketing your product and growing your business. I highly endorse this book to budding entrepreneurs and business people.

Nowadays, the best way to market your business is through social media. It will not only make your business popular and known but it makes you visible as a person. Today's generation relies on social media to be connected with their friends, former classmates, long lost relatives and love ones. So, I can say the best way to make your business boom is to be educated about social media. This book will teach us how to ultimately use social media for our business. It discussed about branding your business, makes it more visible, everything we need to know about social media is here. It discussed Facebook, Twitter and other social media sites, and how to attract audience to your site all of these things are clearly elaborated in this book.

This book has provided so many helpful ideas about Social Media Marketing especially nowadays that social media is the best portal to promote anything you want. If you have business or plans to have business online, this book is the right reference for you, because it is clearly explained here how to create your own identity or brand on social media sites that will set you apart from the rest. Very useful and helpful book indeed!

As the owner of 2 small businesses I found this book to be very helpful. My businesses are very different and what has worked for one doesn't seem to work for the other, so I needed some new insight. The author writes in terms even an *ahem* older person can understand. My teens have tried to explain similar things before but in "teenspeak", which is sometimes difficult to understand. This book deals with all different kinds of social media and how to make them work for you. I definitely recommend this book.

I liked this book, especially because it answered many questions that I had during my business planning. My brother and I are starting a company and we always have thought that, in order to be successful and reach a fast grow, we needed to introduce and develop a Social Media plan special for our needs. That is why I decided to buy this particular book at a great discount price. I have to say that it is a very complete book, it is easy to read and very explicative about not so clear marketing stuff. I think people with similar needs will find this book enjoyable and quite interesting, itâ™s 100% recommended.

I got this book because it is important for me to have knowledge about how technology, since it has advanced a lot in this century things like novel, marketing, design and social networks have grown so much that they have made many people to use social networks, the book as such has many tools at the time of starting work with the most common social networks which as we all know is the Twitter, Facebook, Instagram, and some other like these, the guide also offers many tips about how we can make our own publications with excellent communication, is a book that I recommend it and I thank the author for providing this useful information that will help us make progress in our business.

I received this book for free or at a discounted price. I am a direct sales consultant and I also help others that do Direct sales. This book is very informative and will definitely up your income online. It helps you understand the proper ways to go about attracting people and what you should and shouldn't say to close the deal. I highly recommend this book to all Consultants that work from home or inn sales period.

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